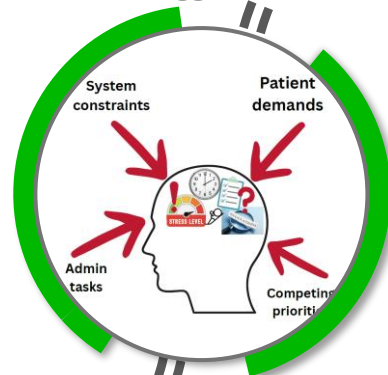


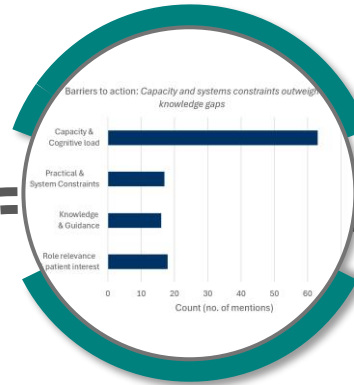
A DIFFERENT PICTURE EMERGING

Practitioners operating within systems with competing priorities, time pressure, and high cognitive load. Additional initiatives will struggle to gain traction.



INITIAL CONCEPT

Co-design a pledge scheme and ambassadors' network



PRACTITIONER SURVEY

A clear picture of the day-to-day realities facing health care practitioners



THE CHALLENGE REFRAMED

Understanding how sustainable practices can fit within the realities of day-to-day clinical work. A need for approaches that can sit within existing workflows.

FOR IMPACT

Making system constraints visible and taking them seriously
"Clarity in High Pressure" workshop proposal
A shift in understanding

